

Citizens Coinage Advisory Committee (CCAC)

Annual Report

Fiscal Year 2014

October 1, 2013 – September 30, 2014

A. Background

Public Law 108-15, approved on April 23, 2003, established the CCAC to advise the Secretary of the Treasury on themes and design proposals relating to circulating coinage, commemorative coinage, bullion coinage, Congressional Gold Medals and national medals. This report presents the CCAC's recommendations for commemorative coinage in each of the next five calendar years, and summarizes the CCAC's activities during fiscal year 2014.

B. CCAC Recommendations

1. General Recommendations

The CCAC encourages the highest standards of artistic excellence for America's coins and medals. The committee recognizes the importance of the nation's coinage, not only in facilitating the needs of commerce, but also as an artistic medium to recognize the significant achievements of the nation and its people, to honor great national leaders of the past and to illustrate the foundational values of the republic. With recognition toward these goals, the CCAC serves as a resource in the review and development of proposals for circulating coinage, circulating commemoratives and through providing recommendations on commemorative programs and medals.

2. Circulating Commemoratives

Since the beginning of the 50 State Quarters[®] Program in 1999, the nation's pocket change has been augmented with an assortment of new circulating commemorative coins. These coins have been generated through not only the 50 State Quarters[®] Program but also the Westward Journey Nickel Series[™], Presidential \$1 Coin Program, Lincoln Bicentennial One-Cent Program, District of Columbia and U.S. Territories Quarters Program, Native American \$1 Coin Program and, most recently, the America the Beautiful Quarters[™] Program. These programs have brought exciting new designs to the nation's circulating coinage that have served to convey and celebrate important American historical events, people, places and achievements. The continuation of the Native American \$1 Coin Program and the America the Beautiful Quarters[™] Program will provide further opportunities for design innovation in U.S. circulating coinage in coming years.

Circulating Programs recommended by the CCAC:

American Liberty Commemorative Coinage Program: To build on these successes, the CCAC recommends that consideration be given to a circulating coinage program that would commemorate a foundational American value; Liberty. Beginning with the founding of the U.S.

Mint in 1792 and extending to the middle of the 20th century, the personification of Liberty served as a major figure on U.S. circulating coinage. To commemorate and celebrate the tradition of American Liberty, the CCAC recommends a new circulating American Liberty Commemorative Coinage Program. This program is described in detail through the Committee's Resolution 2013-01. The resolution recommends an ongoing circulating commemorative coinage series inclusive of the dime, quarter and half dollar beginning in 2016. Each year, one denomination, either the dime or quarter, would be issued with an image representing Liberty along with a corresponding reverse design. These new coins would be co-issued with the existing presidential designs. The series could begin with a Liberty Dime issued alongside the Roosevelt Dime in 2016. The Liberty Dime would be a one-year issue and would be retired at the end of the year. A Liberty Quarter would be issued alongside the Washington Quarter in 2017 as a one-year issue. The rotation would begin again in 2018 with a new one-year design for the Liberty Dime and would be co-issued with the Roosevelt Dime. This alternating process between the dime and quarter would continue into future years. The program would also include a new Liberty half dollar series issued as a numismatic product. Designs on the Liberty half dollar would be replaced on a ten-year interval. With these new coins, America's coinage would include a new series of artistic and emblematic images commemorating Liberty; a core American value.

3. Numismatic Commemoratives

The United States Congress has a long tradition of authorizing numismatic commemoratives, minted and issued by the United States Mint for sale to the general public. The Commemorative Coin Reform Act of 1996 (Public Law 104-208) provides that the Secretary may mint and issue no more than two commemorative coin programs in any calendar year. The CCAC recommends that each year's two programs should be selected from the following alternatives:

2015

Programs already enacted:

U.S. Marshalls Service Commemorative Coin Act

March of Dimes Commemorative Coin Act

2016

Programs already enacted:

Mark Twain Commemorative Coin Act

National Park Service 100th Anniversary Commemorative Coin Act

2017

Programs already enacted:

Lions Clubs International Century of Service Commemorative Coin Act

Commemorative Programs recommended by the CCAC:

150th Anniversary of the Acquisition of the Alaska Territory. The United States purchased the Alaska Territory from the Russian Empire with the signing of the Treaty with Russia on March 30, 1867 and a purchase price of \$7.2 million. Rich in natural resources, cultural heritage and pristine naturalism, the 49th state of the United States, Alaska, is a beautiful and vast American frontier and a gem in the American federal system. Recommended mintage: not more than 500,000 silver dollars and not more than 750,000 half dollars.

2018

Programs already enacted:

World War I American Veterans Centennial Commemorative Coin Act

Commemorative Programs recommended by the CCAC:

100th Anniversary of the United States Airmail Service. Domestic U.S. Air Mail service was formally established as a new class of service by the United States Post Office Department on May 15, 1918, with the inauguration of the Washington-Philadelphia-New York route for which the first special Air Mail stamps were issued. A silver dollar commemorating the centennial of U.S. Air Mail Service would provide an opportunity for the U.S. Mint and U.S. Postal Service to collaborate with a joint coin and postage stamp program. Recommended mintage: not more than 500,000 silver dollars.

2019

Commemorative Programs recommended by the CCAC:

National Fallen Firefighters Memorial. American firefighters serve on the frontline of disasters and emergencies on a daily basis performing critical rescues, extinguishing destructive fires and delivering first aid to those in distress. A National Fallen Firefighters Commemorative Coin Program would honor American firefighters who have died in the line of duty. Recommended mintage: not more than 500,000 silver dollars and not more than 250,000 half dollars.

50th Anniversary of the Apollo 11 Moon Landing. On July 20, 1969, Apollo 11 Astronauts Neil Armstrong and Edwin "Buzz" Aldrin landed on the Moon marking an extraordinary American achievement and mankind's greatest scientific, engineering and explorative accomplishment. An Apollo 11 Moon Landing 50th Anniversary Commemorative Coin Program would honor and celebrate this remarkable triumph of American ingenuity and determination which stands among the greatest of human achievements. Recommended mintage: not more than 50,000 \$5 gold coins, not more than 500,000 silver dollars, and not more than 750,000 half dollars.

4. Other Recommendations

\$1 American Silver Eagle: In 2011, the current design of the \$1 American Eagle Silver Coin had been in use for 25 years. Recognizing an opportunity to advance efforts to pursue modern excellence in the design of U.S. coinage, the CCAC recommends the \$1 American Eagle Silver Coin be redesigned; beginning in 2016, within the requirements of the coin's original enacting legislation, Public Law 99-61. This statute requires an obverse design symbolic of Liberty and a reverse design of an eagle. In an effort to create continuity between the obverse and reverse designs selected for this coin, the CCAC further

recommends that the design selection process focus on selecting obverse and reverse designs created by the same artist.

Arts Medal Program: Medals provide an excellent opportunity to develop, explore and advance the craft of medallion art and to showcase the artistic abilities of the U.S. Mint. In an effort to promote artistic excellence in U.S. coins and medals, the CCAC, at its September 24, 2014 public meeting, approved Resolution 2014-01, which has been attached and incorporated to this report. The resolution recommends the creation of an arts medal program consisting of two distinct medal series. The first series is recommended to be a dated American Liberty themed medal, the design for which would change annually. The series would depict a new American Liberty on the obverse and an American Eagle on the reverse. The Committee recommends the medal be produced in .999 fine silver as a one (1) ounce, 40.6 mm diameter medal; and, when appropriate to a particular design, be produced also in bronze or silver as a 76.2 mm (3-inch) diameter medal. The resolution recommends the second series be a free style medal. This series would offer artistic freedom to artists in developing images to foster a greater sense of creativity using innovative materials and techniques. The intent of the program is to create an incubator for ideas and daring designs that could inform future numismatic programs at the United States Mint.

2015 Liberty-themed 24-carat Gold Coin and Silver Medal Program. The Committee recommends the U.S. Mint produce the proposed 2015 Liberty-themed 24-carat Gold Ultra-High Relief coin and Silver Medal Program and, further, that the 2015 Liberty Silver Medal become the first issue of the annual American Liberty Arts Medal Series recommended in Resolution 2014-01.

C. CCAC Activities During Fiscal Year 2014

The CCAC held twelve (12) meetings during Fiscal Year 2014. *All were held at United States Mint headquarters in Washington, D.C., except for the May 19, 2014 meeting which was held at the Omni Hotel at Independence Park in Philadelphia, Pennsylvania. Four (4) of the meetings held at Mint headquarters were attended by members via telephonic means.*

The follow is a summary of the Fiscal Year 2014 CCAC meetings.

Meeting of October 18, 2013:

- **Congressional Gold Medal honoring Code Talkers associated with the Menominee Nation of Wisconsin.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed design themes for the American Eagle Platinum Program for the years 2015 and beyond.** The Committee heard recommendations from U.S. Mint staff and offered comments and recommendations.

Meeting of November 22, 2013:

- **Proposed reverse designs for the 2014 American Eagle Platinum Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2014 First Spouse Gold Coin and Medal Program honoring Florence Harding, Grace Coolidge, Lou Hoover and Eleanor Roosevelt.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.

- **Proposed design themes for the March of Dimes Commemorative Coin Program.** The Committee heard reports from U.S. Mint staff regarding the program and offered comments and recommendations concerning design themes.
- **Proposed narratives for the 2015 and 2016 issues of the First Spouse Gold Coin and Medal Program.** The committee reviewed the proposed narratives provided by the United States Mint honoring Bess Truman, Mamie Eisenhower, Jacqueline Kennedy, Lady Bird Johnson, Pat Nixon and Betty Ford and offered comments and suggestions.
- **FY2013 Annual Report.** The committee developed recommendations for the FY2013 Annual Report, including commemorative program recommendations inclusive of (a) a 2018 commemorative program honoring the 100th Anniversary of the U.S. Airmail Service, (b) a 2018 commemorative program honoring the end of World War I, and (c) for inclusion in the FY2014 Annual Report, a 2019 commemorative program honoring the nation's Fallen Firefighters.

Meeting of February 11, 2014:

- **Proposed reverse designs for the 2015 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for Homestead National Monument of America in Nebraska, Kisatchie National Forest in Louisiana, Blue Ridge Parkway in North Carolina, Bombay Hook National Wildlife Refuge in Delaware, and Saratoga National Historical Park in New York and provided comments and recommendations.
- **Discussion on proposed 2014 24K Gold 50th Anniversary Kennedy Half Dollar.** The Committee heard reports from U.S. Mint staff and provided comments and recommendations.
- **FY2013 Annual Report.** The committee approved the FY2013 Annual Report of the Citizens Coinage Advisory Committee.
- **FY2014 Annual Report.** The committee approved a recommendation for a 2019 Apollo 11 50th Anniversary Commemorative Coin Program for inclusion in the FY2014 Annual Report.

Meeting of March 10, 2014:

- **CCAC Vice Chairperson.** Chairperson Marks announced his appointment of Michael Olson as Vice Chairperson.
- **2015 Native American \$1 Coin Program.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.
- **2016 Native American \$1 Coin Program.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.
- **2014 and 2015 issues for the Presidential \$1 Coin Program honoring Presidents Harry S. Truman, Dwight D. Eisenhower, John F. Kennedy, Lyndon B. Johnson, Richard Nixon and Gerald Ford.** The committee reviewed proposed obverse designs submitted by the United States Mint and provided comments and recommendations.

Meeting of March 11, 2014:

- **2015 United States Marshals Service 225th Anniversary Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

- **Departing Member Recognition.** Deputy Mint Director Richard Peterson and Chairperson Marks recognized the service of departing members, Michael Ross and Michael Olson.
- **Congressional Gold Medal honoring the First Special Service Force.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of April 8, 2014 (Members attended via telephonic means):

- **Recommendation to change the reverse design of the \$1 American Silver Eagle Coin.** The Committee reviewed forty-four (44) American Eagle themed coin designs and recommended that, after modifications, design #41 be used as the new reverse design of the \$1 American Silver Eagle Coin.
- **Recommendation for an Arts Medal Program.** The Committee recommended the U.S. Mint develop an annual arts medal program allowing artists opportunities to create American-themed medals without specific design restrictions typically required in other coin and medal programs.

Meeting of May 19, 2014:

- **Administration of the oath of office to Mary Lannin.** Deputy Director Richard Peterson administered the oath of office to Ms. Lannin for a four-year term in the position recommended by the House Minority Leader.
- **FY2014 Annual Report.** The committee reviewed recommendations for the FY2014 Annual Report.
- **Congressional Gold Medal honoring the Fallen Heroes of 9/11.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **2015 March of Dimes Commemorative Coin Program.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring Code Talkers associated with the Crow Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of June 2, 2014 (Members attended via telephonic means):

- **Congressional Gold Medal honoring Shimon Peres.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of July 8, 2014 (Members attended via telephonic means):

- **Proposed design themes for the American Fighter Aces Congressional Gold Medal.** The Committee heard reports from U.S. Mint staff and program liaisons regarding the program and offered comments and recommendations concerning design themes.
- **Proposed design themes for the Civil Air Patrol Congressional Gold Medal.** The Committee heard reports from U.S. Mint staff and program liaisons regarding the program and offered comments and recommendations concerning design themes.
- **Proposed design themes for the Doolittle Tokyo Raiders Congressional Gold Medal.** The Committee heard reports from U.S. Mint staff and program liaisons regarding the program and offered comments and recommendations concerning design themes.

Meeting of July 22, 2014 (Members attended via telephonic means):

- **Proposal to produce a 2015 Liberty-themed 24-carat Gold Ultra-High Relief coin and Silver Medal.** The Committee heard reports from U.S. Mint staff regarding the proposed program and offered comments. The Committee voted to recommend that the U.S. Mint proceed with the proposed 2015 Liberty-themed 24-carat Gold Ultra-High Relief coin and Silver Medal Program.
- **Arts Medal Program Subcommittee.** Chairperson Marks announced he would appoint an Arts Medal Program Subcommittee at the conclusion of the meeting and task the subcommittee with developing a resolution providing program details associated with the Committee's April 8, 2014 arts medal program recommendation. The resolution would be considered by the full Committee at the September, 2014 meeting.

Meeting of September 23, 2014:

- **Administration of the oath of office to Dr. Herman Viola.** Acting Director Richard Peterson administered the oath of office to Dr. Viola for a four-year term in the position specially qualified in American History.
- **2015 and 2016 First Spouse Gold Coin and Medal Program honoring Bess Truman, Mamie Eisenhower, Jacqueline Kennedy, Lady Bird Johnson, Pat Nixon and Betty Ford.** The committee reviewed proposed reverse designs submitted by the United States Mint and provided comments and recommendations.
- **Proposed reverse designs for the 2016 issues of the America the Beautiful Quarters Program.** The committee considered proposed reverse designs for Shawnee National Forest in Illinois, Cumberland Gap National Historical Park in Kentucky, Harpers Ferry National Historical Park in West Virginia, Theodore Roosevelt National Park in North Dakota, and Fort Moultrie at Fort Sumner National Monument in South Carolina and provided comments and recommendations.
- **Congressional Gold Medal honoring Code Talkers associated with the Lake Superior Band of the Foud du Lac Chippewa Tribe.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.
- **Congressional Gold Medal honoring the World War II members of the Civil Air Patrol.** The committee reviewed proposed designs submitted by the United States Mint and provided comments and recommendations.

Meeting of September 24, 2014:

- **Proposed reverse designs for the 2015 and 2016 issues of the American Eagle Platinum Coin Program.** The committee considered proposed reverse designs submitted by the United States Mint and provided comments and recommendations.
- **Report of the Arts Medal Subcommittee on Resolution 2014-01.** Subcommittee members reported on the development of Resolution 2014-01, which has been attached and incorporated in this report. The Committee approved the resolution which recommends the creation of an arts medal program consisting of two distinct medal series; a dated American Liberty themed medal series and a free style medal series that would offer artistic freedom to artists.

D. CCAC Membership

The CCAC consists of 11 members appointed by the Secretary of the Treasury. Four members are appointed based on special qualifications; three members are appointed to represent

the general public; and four members are appointed after recommendation by the leadership of the United States Congress. Members who served during FY2014 were:

Michael Bugeja (appointed based on special qualifications in numismatics)
Robert Hoge (appointed based on special qualifications in numismatic curation)
Erik Jansen (appointed to represent the interests of the general public)
Mary Lannin (appointed after recommendation by House Minority Leader)
Gary Marks – Chair (appointed to represent the interests of the general public)
Michael Moran (appointed after recommendation by Senate Minority Leader)
Michael Olson – Vice Chair (appointed after recommendation by House Minority Leader)
Michael Ross (appointed based on special qualifications in American History)
Donald Scarinci (appointed after recommendation by Senate Majority Leader)
Jeanne Stevens-Sollman (appointed to represent the interests of the general public)
Thomas Uram (appointed after recommendation by Speaker of the House)
Dr. Herman Viola (appointed based on special qualifications in American History)
Heidi Wastweet (appointed based on special qualifications in sculpture or medallic arts)