

Citizens Coinage Advisory Committee

801 Ninth Street, NW, Washington, DC 20220



July 30, 2013

The Honorable Jack Lew
Secretary of the Treasury
Department of the Treasury
1500 Pennsylvania Avenue, NW
Washington, D.C. 20220

Dear Secretary Lew:

A public meeting of the Citizens Coinage Advisory Committee (Committee) was held on Tuesday, July 23, 2013, at United States Mint Headquarters in Washington, DC. The Committee reviewed proposed obverse and reverse designs for the 2014 Civil Rights Act of 1964 Commemorative Coin Program.

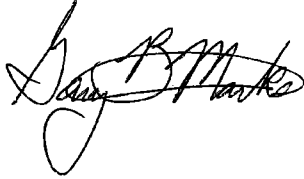
For the coin's obverse design, the Committee recommended design CR64-O-10. The design, which garnered 24 of the 30 possible points through the Committee's scoring process, depicts the civil rights March on Washington from the view of the Lincoln Memorial inside a silhouette of the Liberty Bell with vibrating bands. The strength in the Committee's recommendation is underscored by the fact that all ten (10) voting members assigned points to this design. Committee members commented that the design used imagery in an effective and attractive way to convey the importance of the civil rights theme. Members noted that the use of vibrating bands from the Liberty Bell was a creative way to convey that the struggle for civil rights is ongoing and reverberates through time. Additionally, members commented on the symbolic effectiveness of the rising sun shown beyond the view of the Washington Monument, representing the dawn of the "bright day of justice," as quoted by Dr. King during his "I Have a Dream" speech. The Committee recommended that the inscription, "In God We Trust" appearing horizontally at the bottom of the design be curved around the lower perimeter of the coin to increase eye appeal.

The Committee recommended reverse design CR64-R-02 by collectively assigning 25 of the 30 possible points available through the Committee's scoring process. The design depicts three flames intertwined to symbolize freedom of education, freedom to vote, and the freedom to control one's own destiny. Similar to the obverse recommendation, all ten (10) voting members assigned points to this design indicating the strength of the recommendation. Committee members remarked that the design would produce a highly attractive image on the coin due to its modern styling and its effective use of contrast between the raised frosted devices and the mirrored fields. The Committee recommended that the cauldron of the torch appearing at the bottom of the design be slightly enlarged to heighten its definition in the overall the design. The Committee further recommended that the outer perimeter band of the

design be raised so as to allow perimeter inscriptions to be incused. Members commented that incused perimeter inscriptions would increase the overall eye appeal of the design.

Committee members further expressed strong support for the pairing of the recommended obverse and reverse designs due to their attractive modern design styles and their complimentary and effective use of emblematic symbols. Committee members felt the obverse and reverse pairing would produce a distinctive and beautiful coin.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary B. Marks". The signature is fluid and cursive, with the first name "Gary" written in a larger, more prominent script than the last name "Marks".

Gary B. Marks
Chair