



# Citizens Coinage Advisory Committee

801 Ninth Street, NW, Washington, DC 20220



November 25, 2013

The Honorable Jack Lew  
Secretary of the Treasury  
Department of the Treasury  
1500 Pennsylvania Avenue, NW  
Washington, D.C. 20220

Dear Secretary Lew:



A public meeting of the Citizens Coinage Advisory Committee (Committee) was held on Friday, November 22, 2013, at United States Mint Headquarters in Washington, DC. The Committee reviewed proposed obverse and reverse designs for the 2014 First Spouse Gold Coin and Medal Program honoring Florence Harding, Grace Coolidge, Lou Hoover and Eleanor Roosevelt.

For the coin and medal honoring Florence Harding, the Committee recommended obverse design FH-O-02. The design received 23 of a possible 30 points through the Committee's evaluation process. Reverse design FH-R-06 garnered 28 of a possible 30 points and, therefore, is submitted with a strong recommendation by the Committee.

Among the proposed designs honoring Grace Coolidge, the Committee recommended obverse design GC-O-02. The design received 24 of 30 possible points. Reverse design GC-R-03 tallied a score of 29 of 30 possible points and is forwarded with the Committee's strong recommendation. The design honors Mrs. Coolidge for her work advocating for the deaf and hard of hearing. The design depicts three hands finger-spelling the letters USA in American Sign Language against the backdrop of the White House. Committee members felt the design was interesting and well executed and addresses an important contribution by Grace Coolidge.

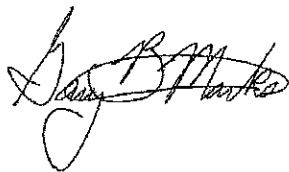
For the obverse of the coin honoring Lou Hoover, the Committee recommended LH-O-04. The design received 20 of 30 possible points. Reverse design LH-R-04 earned the Committee's recommendation with a strong 28 of the possible 30 points. The design shows a late 1920's radio representing Mrs. Hoover's first public address as First Lady, the first First Lady to do so.

For the coin and medal honoring Eleanor Roosevelt, the Committee recommended obverse design ER-O-04 by assigning it 21 of the possible 30 points. For the reverse design, the Committee gave 27 of 30 possible points to design ER-R-03 and, therefore, forwards it with a strong recommendation. The design pays tribute to Mrs. Roosevelt by highlighting her life's work and the global impact of her humanitarian initiatives. The design symbolically shows her hand lighting a candle. A glowing light rises over a stylized graphic of the Earth's curved horizon. The design was inspired by Adlai Stevenson's quote about Mrs. Roosevelt after her



death that, "She would rather light a candle than curse the darkness, and her glow has warmed the world."

Sincerely,

A handwritten signature in black ink, appearing to read "Gary B. Marks". The signature is stylized with a large initial "G" and "M".

Gary B. Marks  
Chair